



OKSANA MARTSUN

English Copywriter | SEO
Content Writer

PROFILE

English Copywriter and SEO Content Writer with 10+ years of experience in content creation. Experienced in writing blog articles, landing pages, website content, product descriptions, and SEO-driven content across diverse industries, including EdTech, travel, moving, healthcare, and lifestyle.

Skilled at working from detailed content briefs, integrating target keywords naturally, writing meta titles and descriptions, and implementing internal linking requirements. Strong proofreading and editing skills with a focus on clarity, readability, consistency, and accuracy. Additional experience in Ukrainian-English and English-Ukrainian translation, including collaboration with international journalists and media teams.

EXPERIENCE

Mar 2020 – Aug 2026

Qwerty.Software · Remote

ENGLISH COPYWRITER

- Write English-language blog articles, landing pages, and website content based on detailed content briefs.
- Create SEO-oriented content across EdTech, moving, travel, and other industries.
- Incorporate target keywords naturally while following specified SEO requirements.
- Write meta titles and meta descriptions for web pages.
- Implement internal linking within website content.
- Adapt writing style, structure, and tone to different topics, audiences, and content requirements.
- Edit and proofread content to improve clarity, readability, consistency, and accuracy.
- Manage multiple assignments and deadlines while maintaining consistent quality.
- Use Grammarly and AI-assisted tools such as ChatGPT as part of the writing and editing workflow.

Mar 2016 – Aug 2020

CORECO · Remote

ENGLISH COPYWRITER

- Created English-language content on a wide range of topics, with a focus on healthcare and medical subjects.
- Wrote product descriptions and informational content related to products and treatments.
- Created SEO-oriented articles based on assigned requirements and target keywords.
- Produced content for different audiences, topics, and formats.
- Edited and proofread texts to ensure clarity, consistency, and accuracy.
- Collaborated with a manager to deliver content according to project requirements and deadlines.

International Media Project · Project-based

2023 – 2024

PROJECT TRANSLATOR

- Provided Ukrainian-English and English-Ukrainian interpreting during the production of a documentary film about the war in Ukraine.
- Supported foreign journalists and the international production team during filming.
- Facilitated communication between journalists, film crew members, interviewees, and local contacts.
- Assisted with arranging meetings and coordinating filming-related logistics.
- Helped ensure smooth communication and workflow throughout the project.

CONTACT



Address

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Hybrid



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Web

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Portfolio

EDUCATION

2010 – 2015

MASTER'S DEGREE IN FOREIGN PHILOLOGY

Zhytomyr State Ivan Franko
University · Zhytomyr, Ukraine

PRO.SKILLS

- Keyword Integration
- Proofreading & Editing
- Content Research
- Grammarly
- Attention to Detail
- Time Management
- Deadline Management